



MENTORING TO MANHOOD'S ANNUAL AWARDS CELEBRATION

Men & Women
WHO MAKE THE **DIFFERENCE**

2016

BECOME A SPONSOR

Men & Women WHO MAKE THE DIFFERENCE 2016

ABOUT THESE AWARDS

Mentoring to Manhood (M2M) will host their annual Fundraising Gala recognizing Men & Women Who Make the Difference on **Friday, October 14, 2016** at Martin's Crosswinds in Greenbelt, Maryland at 5:30pm. Each year, for the past five years, M2M has recognized men in our community who are making the difference in the lives of young boys in Prince George's County.

In addition to our flagship mentoring program for young boys, we are proud to announce that beginning this fall, we are expanding our services to include academic enrichment and support for both boys and girls. To that end, it is only fitting that we also recognize women in our community who are equally impacting the lives of our youth. Join us for an evening of inspiration as students who have been impacted share their stories, and recognition of our community heroes:

- **Angela Alsobrooks**, Prince George's County State's Attorney
- **Leon Harris**, Anchor, WJLA/ABC7
- **Cindy Martin**, Founder Community Tutoring
- **Gary Michael**, President, NAI Michael
- **Keith Singletary Sr.**, Owner/Operator Chick-fil-A

We are so proud to honor these men and women who have put their heart and resources into our youth and the community at large. M2M is requesting your support of our mission and programs in the form of sponsorship. Your donation helps us provide resources to the students for academic support, and offset costs for our college tours and career training opportunities.

The enclosed sponsorship package outlines the available sponsorship levels and promotional benefits for each. Sponsorships are due by **October 3, 2016**. In 2015, we celebrated 10 years of impact. With your support, we can continue another 10 years!

Thank you for what you do!



Rob Malone
Chairman, Board of Directors
Mentoring to Manhood

Men & Women WHO MAKE THE DIFFERENCE

OUR PAST SPONSORS HAVE INCLUDED



Men & Women WHO MAKE THE DIFFERENCE 2016

SPONSORSHIP LEVELS & BENEFITS

CHAMPION (TITLE) - \$10,000

- VIP Seating for two tables with up to 16 guests
- Prominent Logo Placement in photo backdrop
- Logo Placement in sponsor appreciation reel at Event
- Recognition by event emcee during Event
- Full-page ad in Commemorative Event Program
- Logo and/or Name Recognition in printed Event-day materials
- Acknowledgement in event press release and additional promotion
- Listing on website for one year
- Participation in program (optional)

LEADER - \$7,500

- 8 Complimentary Tickets to Event
- Logo Placement in sponsor appreciation reel at Event
- Half-page ad in Commemorative Event Program
- Logo and/or Name Recognition in printed Event-day materials
- Acknowledgement in Event press release and additional promotion
- Listing on website for six months

MIND BUILDER - \$5,000

- 8 Complimentary Tickets to Event
- Half-page ad in Commemorative Event Program
- Logo and/or Name Recognition in printed Event-day materials

CHANGE MAKER - \$2,500

- 4 Complimentary tickets to Event
- Quarter-page ad in Commemorative Event Program
- Logo and/or Name Recognition in printed Event-day materials

CATALYST - \$1,000

- 2 Complimentary tickets to Event
- Business card ad in Commemorative Event Program
- Logo and/or Name Recognition in printed Event-day materials

IGNITE - \$750

- Business card ad in Commemorative Event Program
- Logo and/or Name Recognition in printed Event-day materials

SPARK - \$500

- Name Recognition in printed Event-day materials

YOU MAY PURCHASE
SPONSORSHIP ONLINE
[Link to Eventbrite](#)

FEDERAL TAX ID #
20-3702536

SPONSOR AD SPECS
*All artwork must be submitted by **OCT 3, 2016**. Acceptable file formats include PDF, EPS, TIFF with file resolution of at least 300dpi. Full color artwork accepted.*

FULL PAGE (Portrait):
8" wide x 10.5" tall

HALF PAGE (Landscape):
8" wide x 5.25" tall

QUARTER PAGE (Portrait):
4.25" wide x 5.25" tall

BUSINESS CARD (Landscape):
3.5" wide x 2" tall

Men & Women WHO MAKE THE DIFFERENCE 2016

SPONSORSHIP COMMITMENT FORM

SELECT YOUR DESIRED SPONSORSHIP LEVEL:

Champion (Title) – \$10,000

Leader – \$7,500

Mind Builder – \$5,000

Change Maker – \$2,500

Catalyst – \$1,000

Ignite – \$750

Spark – \$500

General Program Support

\$ _____

SPECIFY AMOUNT

CONTACT INFORMATION

Company Name:
(if applicable)

Contact Name:

Phone:

Email:

Address:

PAYMENT METHOD

Check or Money Order – *Make payable to Mentoring to Manhood, Inc.*

Credit Card

Pay online at our [Eventbrite Page](#) via credit card

Pay by providing your credit card information below:

Visa

Mastercard

American Express

Card number:

Name as it appears on the card:

Expiration Date:

Security Code:

Cardholder Signature: _____

SEND COMPLETED FORMS AND PAYMENTS BY **OCTOBER 3, 2016** TO:

Mentoring to Manhood, Inc.
Attn: Event Sponsorship
2342 Vermont Avenue, Unit 1, Hyattsville, Maryland 20785
Email: ephyall@m2minc.org