



# YOUTH

— WHO MAKE THE —

# DIFFERENCE

*Banquet & Awards Show*

**PARTNERSHIP OPPORTUNITIES**

**SATURDAY, NOVEMBER 9, 2019**

BOWIE STATE UNIVERSITY, WISEMAN BALLROOM  
14000 JERICHO PARK ROAD, BOWIE, MD 20715

## 2019 Theme: *An Evening with Rising Stars*

Community Youth Advance in partnership with Prince George's County Public Schools cordially invites you to our Youth Who Make A Difference Banquet & Awards Show on Saturday November 9, 2019.

This is one event where our community, our schools and our leaders join in celebration of our county's future leaders. You will be inspired as we celebrate youth who have put their heart, talent and passion into serving their communities, creating positive change and setting the bar for innovation throughout our region.

Our partnerships have supported the academic and character growth of hundreds of students inside and outside the classroom. Students like Jace and Cavaggio.

Cavaggio, a 2019 graduate of Bowie State University, is a youth advocate, peer leader and the proud mentor of 7th grader Jace.

"I started as a mentee in [CYA's] Mentoring to Manhood program. I know what the program has meant to me and helped me accomplish, so I came back as a mentor to give another young man the opportunity for support I had" says Cavaggio. "Jace is a lot like me, so I understand his challenges and the feelings that sometimes nobody else understands."

"Cav is the best mentor. He checks on me and encourages me. Its like he is investing in someone that isn't even in his family, but he treats me like family and he's just always there" says Jace. "He's helped me improve my grades and my attitude towards school."

By identifying youth like Cavaggio, Jace and so many more who are making a difference inside and outside the classroom, and bringing together Business Leaders from across the county to celebrate their accomplishments, we can create & deepen partnerships and support networks that Teach, Reach and Keep our youth on the path to success.

Your sponsorship is important to support and enhance classroom learning, build mentorship networks and ensure the success of students throughout Prince George's County. The enclosed sponsorship package outlines promotional benefits for each level of sponsorship support.

We look forward to partnering with you to celebrate our youth and continue the transformative work that ensures their success.

Thank you for what you do,



**Danielle Milner**  
Executive Director  
Community Youth Advance



**Marcus N. Daniels**  
Chairman, Board of Directors  
Community Youth Advance



## Sponsorship Levels & Benefits

### VISIONARY (TITLE) – \$20,000

- Title sponsor billing in Banquet material
- VIP Seating for two tables up to 16 guests
- VIP Reception for 5 guests
- Greetings from the podium
- Full-page ad inside cover Event Program
- Prominent Logo Placement in photo backdrop
- Logo Placement in sponsor reel at Event
- Logo/Name Recognition in Event-day materials
- Acknowledgement in event press release
- Listing on website for one year

### CHAMPION – \$10,000

- VIP Seating for one tables with up to 8 guests
- VIP Reception for 3 guests
- Greetings from the podium
- Full-page ad in Event Program
- Prominent Logo Placement in photo backdrop
- Logo Placement in sponsor reel at Event
- Logo/Name Recognition in Event-day materials
- Acknowledgement in event press release
- Listing on website for one year

### LEADER – \$7,500

- 8 Complimentary Tickets to Event
- Logo Placement in sponsor reel at Event
- Half-page ad in Commemorative Event Program
- Recognition by event emcee during Event
- Logo/Name Recognition in Event-day materials
- Acknowledgement in event press release
- Listing on website for six months

### MIND BUILDER – \$5,000

- 5 Complimentary Tickets to Event
- Half-page ad in Event Program
- Recognition by event emcee during Event
- Logo/Name Recognition in Event-day materials
- Logo Placement in sponsor reel at Event

### CHANGE MAKER – \$2,500

- 2 Complimentary tickets to Event
- Quarter-page ad in Event Program
- Logo and/or Name Recognition in printed Event-day materials

### CATALYST – \$1,000

- 2 Complimentary tickets to Event
- Recognition by event emcee during Event
- Logo/Name Recognition in Event-day materials

**YOU MAY PURCHASE  
SPONSORSHIP UP TO  
\$5,000 ONLINE**

[Link to Event Page](#)

**FEDERAL TAX ID #**  
20-3702536

**CONTACT**  
info@cyadvance.org  
240-770-3870

**SPONSOR AD SPECS**

All artwork must be submitted by OCT 20, 2019. Acceptable file formats include PDF, EPS, TIFF with file resolution of at least 300dpi. Full color artwork accepted.

**FULL PAGE:**

8" x 8" Square

**HALF PAGE (Landscape):**

8" wide x 4" tall

**QUARTER PAGE (Portrait):**

4" wide x 4" tall

## Sponsorship Commitment

### SELECT YOUR DESIRED SPONSORSHIP LEVEL:

Visionary (Title) – \$20,000

Champion – \$10,000

Leader – \$7,500

Mind Builder – \$5,000

Change Maker – \$2,500

Catalyst – \$1,000

General Program Support

\$ \_\_\_\_\_

SPECIFY AMOUNT

### CONTACT INFORMATION

Company Name:

(if applicable)

Contact Name:

Phone:

Email:

Address:

### PAYMENT METHOD

Check or Money Order – Make payable to Community Youth Advance.

Credit Card

Pay sponsorships up to \$5,000 online at our Event Page via credit card

Pay by providing your credit card information below:

Visa

Mastercard

American Express

Card number:

Name as it appears on the card:

Expiration Date:

Security Code:

Cardholder Signature: \_\_\_\_\_

Send completed forms and payments by October 20, 2019 to:

**Community Youth Advance**

Attn: Event Sponsorship  
2342 Vermont Avenue, Unit 1  
Hyattsville, Maryland 20785  
Email: [info@cyadvance.org](mailto:info@cyadvance.org)