

Celebrating



*Years of Teaching, Reaching and Keeping
Youth on the path to success!*

SPONSORSHIP OPPORTUNITIES

Join us for our 15th Annual Gala November 6, 2020

College Park Marriott • 3501 University Blvd E, Hyattsville, MD 20783

Community Youth Advance

Frederick Douglass once noted, “It is easier to build strong children than to repair broken men.” Fifteen years ago, four black men made a decision to break the cycle of pain by building up youth in their community in a deep and meaningful way. Despite a deficit of hope and a surplus of hurdles, they charged into the lives of young boys and girls to teach them how to unleash their brilliance. Today, we are honored to see the success of thousands of young people that many of YOU have helped to spark.

We are so proud that Community Youth Advance (CYA) has become a vital part of the Prince George’s County community. We have helped to transform the lives of our students through empowerment, compassion, and the development of their character. We have always rejected the notion that we can do this work alone. A broad community of friends including business leaders, neighbors and colleagues have made CYA a trusted partner, because they see results in our youth – year after year.

Would you join us this year as we continue to champion positive change and create an environment where our young people thrive? In year 15, we are “SHINING BRIGHT.” Our students are SHINGING BRIGHT! Our volunteers, mentors and educators are SHINING BRIGHT! And we trust you are just as excited, because you understand the lifelong impact you are making when you invest in this incredible organization. Investing in our youth is one of the best and most important investments we can make.

Let’s celebrate this amazing journey and the collective impact we have made together over last 15 years! Our 15th Anniversary Celebration will be held on **Friday, November 6, 2020.**

We would like you to consider making a commitment for an extra-special sponsorship for this amazing milestone. Your partnership is even more critical given our expanded scope and the additional support at some of our county’s schools that are most in need.

The enclosed sponsorship package outlines promotional benefits for each level of sponsorship support. We look forward to partnering with you to celebrate our youth and continue the transformative work that makes their success possible.

With your support, we will continue to build up more than 600 young people over the next year!



Danielle Milner Middlebrooks
Executive Director
Community Youth Advance



Marcus N. Daniels
Chairman, Board of Directors
Community Youth Advance

Sponsorship Levels & Benefits

VISIONARY (TITLE) – \$20,000

- Title sponsor billing in Banquet material
- VIP Seating for up to 8 guests
- Greetings from the podium
- Full-page ad inside cover Event Program
- Prominent Logo Placement in photo backdrop
- Logo Placement in sponsor reel at Event
- Logo/Name Recognition in Event-day materials
- Acknowledgement in event press release

CHAMPION – \$10,000

- VIP Seating for up to 6 guests
- Greetings from the podium
- Full-page ad in Event Program
- Prominent Logo Placement in photo backdrop
- Logo Placement in sponsor reel at Event
- Logo/Name Recognition in Event-day materials
- Acknowledgement in event press release

LEADER – \$7,500

- 4 Complimentary Tickets to Event
- Logo Placement in sponsor reel at Event
- Half-page ad in Commemorative Event Program
- Recognition by event emcee during Event
- Logo/Name Recognition in Event-day materials
- Acknowledgement in event press release

MIND BUILDER – \$5,000

- 2 Complimentary Tickets to Event
- Half-page ad in Event Program
- Recognition by event emcee during Event
- Logo/Name Recognition in Event-day materials
- Logo Placement in sponsor reel at Event

CHANGE MAKER – \$2,500

- 2 Complimentary tickets to Event
- Quarter-page ad in Event Program
- Logo and/or Name Recognition in printed Event-day materials

CATALYST – \$1,000

- 2 Complimentary tickets to Event
- Recognition by event emcee during Event
- Logo/Name Recognition in Event-day materials

YOU MAY PURCHASE SPONSORSHIP UP TO \$5,000 ONLINE

[Link to Event Page](#)

FEDERAL TAX ID #

20-3702536

CONTACT

info@cyadvance.org
240-770-3870

SPONSOR AD SPECS

All artwork must be submitted by OCT 20, 2020. Acceptable file formats include PDF, EPS, TIFF with file resolution of at least 300dpi. Full color artwork accepted.

FULL PAGE:

8" x 8" Square

HALF PAGE (Landscape):

8" wide x 4" tall

QUARTER PAGE (Portrait):

4" wide x 4" tall

Sponsorship Commitment

SELECT YOUR DESIRED SPONSORSHIP LEVEL:

Visionary (Title) – \$20,000

Champion – \$10,000

Leader – \$7,500

Mind Builder – \$5,000

Change Maker – \$2,500

Catalyst – \$1,000

General Program Support

\$ _____

SPECIFY AMOUNT

CONTACT INFORMATION

Company Name:

(if applicable)

Contact Name:

Phone:

Email:

Address:

PAYMENT METHOD

Check or Money Order – Make payable to Community Youth Advance.

Credit Card

Pay sponsorships up to \$5,000 online at our Event Page via credit card

Pay by providing your credit card information below:

Visa

Mastercard

American Express

Card number:

Name as it appears on the card:

Expiration Date:

Security Code:

Cardholder Signature: _____

**SEND COMPLETED FORMS
AND PAYMENTS BY
OCTOBER 20, 2020 TO:**

Community Youth Advance
Attn: Event Sponsorship
2342 Vermont Avenue, Unit 1
Hyattsville, Maryland 20785
Email: info@cyadvance.org