



Community  
Youth Advance

# UNLEASHING BRILLIANCE

MAKING THE DIFFERENCE

# SPONSORSHIP OPPORTUNITIES

**NOVEMBER 3, 2023**  
6:00PM - 9:00PM

**COLLEGE PARK MARRIOTT 3501**  
UNIVERSITY BLVD E  
HYATTSVILLE, MD 20783



## SPONSORSHIP LEVELS & BENEFITS

### VISIONARY (TITLE) – \$20,000

- Title sponsor billing in Gala promotion
- 12 Complimentary tickets to the event
- Acknowledgement of sponsorship
- Full-page ad inside cover event program
- Prominent logo placement in visual displays
- Logo placement in sponsor reel at event
- Logo/Name recognition in event-day materials
- Logo placement on website for one year
- Acknowledgement in social media and email blasts (2500 contacts)
- Acknowledgement in event press release

### CHAMPION – \$10,000

- 10 Complimentary tickets to event
- Greetings from the podium
- Full-page ad in event program
- Prominent logo placement in photo backdrop
- Logo Placement in sponsor reel at event
- Logo/Name Recognition in event-day materials
- Acknowledgement in social media and email blasts (2500 local contacts)
- Acknowledgement in event press release

### LEADER – \$7,500

- 8 Complimentary tickets to event
- Logo placement in sponsor reel at event
- Half-page ad in event program
- Recognition by event emcee
- Logo/Name recognition in event-day materials
- Acknowledgement in social media and email blasts (2500 local contacts)
- Acknowledgement in event press release

### MIND BUILDER – \$5,000

- 6 Complimentary tickets
- Half-page ad in event program
- Recognition by event emcee
- Logo/Name recognition in event-day materials
- materials Logo placement in sponsor reel at event

### CHANGE MAKER – \$2,500

- 4 Complimentary tickets to event
- Quarter-page ad in event program
- Logo and/or Name recognition in printed Event-day materials

### CATALYST – \$1,000

- 2 Complimentary tickets to event
- Recognition by event emcee
- Logo/Name recognition in event-day materials

YOU MAY PURCHASE SPONSORSHIP UP  
TO \$5,000 ONLINE  
[Link to Event Site](#)

FEDERAL TAX ID #  
20-3702536

#### SPONSOR LOGOSPECS

All artwork must be submitted by  
**OCTOBER 13, 2023. Acceptable file**  
formats include PDF, EPS, TIFF with file  
resolution of at least 300dpi. Full color  
artwork accepted.



# UNLEASHING BRILLIANCE

MAKING THE DIFFERENCE

## SPONSORSHIP COMMITMENT

### SELECT YOUR DESIRED SPONSORSHIP LEVEL:

- Visionary (Title) – \$20,000
- Change Maker – \$2,500
- Champion – \$10,000
- Catalyst – \$1,000
- Leader – \$7,500
- General Program Support
- Mind Builder – \$5,000
- \$ \_\_\_\_\_  
SPECIFY AMOUNT

### CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

### PAYMENT METHOD

\_\_\_\_\_ Check \_\_\_\_\_ Credit Card

For online payments, please go to [www.cyadvance.org](http://www.cyadvance.org) and select Annual Sponsorship

Pay by providing your credit card information below:

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

Card number: \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**SEND COMPLETED  
FORMS AND PAYMENTS BY  
OCTOBER 31, 2023 TO:**

**Community Youth Advance**  
Attn: Event Sponsorship  
2342 Vermont Avenue, Unit 1,  
Hyattsville, Maryland 20785  
Email: [info@cyadvance.org](mailto:info@cyadvance.org)