



**Community
Youth Advance**

Teach. Reach. Keep.

CELEBRATING

20

YEARS

UNLEASHING

Brilliance

GALA SPONSORSHIP OPPORTUNITIES

20/20 VISION:

REFLECTING ON THE PAST. EMPOWERING THE PRESENT.
INSPIRING THE FUTURE.

ORGANIZATION

Mission

Community Youth Advance harnesses the power of community and transforms out-of-school time to **TEACH, REACH, and KEEP** youth on the path to success. With 20 years experience in Positive Youth Development and Academic Success, we are one of the most comprehensive Prince George's County nonprofits providing academic enrichment supported by mentoring and family engagement.

Youth engaged in our programming achieve higher scores on state assessments in Reading and Math, remain on track for graduation, actively participate in civic leadership, and develop lifelong bonds with mentors, peers, staff and volunteers that help to ensure their continued success into adulthood. We envision a world where all youth have the social and academic support they need to be prepared for success in college, career and community.

Your support is vital to that success! Please consider joining the more than nearly 1,000 corporations, foundations and individuals who financially support the amazing work of Community Youth Advance. We look forward to celebrating more amazing youth accomplishments with you this year!

UNLEASHING *Brilliance*

Unleashing Brilliance Gala (October 23, 2025)

Our students are SHINING BRIGHT! Our volunteers, mentors, and educators are UNLEASHING BRILLIANCE! We trust you are just as excited because you understand the lifelong impact you make when you invest in our incredible organization. Investing in our youth is one of the best and most important investments we can make.

The Unleashing Brilliance Gala is the annual Fall fundraising Gala held to celebrate Community Leaders, Organizations and Individuals who align with CYA's three organizational pillars Teach, Reach, and Keep which align with our programming in academics, and mentorship.

The Unleashing Brilliance Gala is dedicated to supporting and empowering our next generation of leaders. This spectacular evening serves as a powerful testament to the commitment we share for creating brighter futures for our youth.

The night begins with an engaging networking hour, followed by a seated dinner and entertainment designed to celebrate the many individuals who make CYA thrive—our students, mentors, parents, teachers, tutors, volunteers, and, of course, supporters like YOU!

Our goal for this year is to raise \$200,000 that will directly fuel programs aimed at expanding opportunities, enhancing educational pathways, and unlocking the full potential of every student involved in CYA. By sponsoring, you are making a profound impact and investing in the future success of countless young lives.

SPONSORSHIP

Levels and Benefits

Visionary \$50,000

- Event Presenting Sponsor
- 1-Year Prominent Website Acknowledgement of Sponsorship*
- Quarterly Individual Social Media Posts Highlighting Company/Individual Sponsorship
- 10 Complimentary Tickets to the Unleashing Brilliance Gala
- Full-Page Ad/Acknowledgement Inside Cover, Back Cover and Midway through the Commemorative Collection Journal
- Opportunity to Deliver Keynote Remarks
- Prominent Logo Placement at the Event
- Press Release Highlighting the Company/Individual's Support
- Opportunity to Provide Branded Materials at the Event
- Opportunity to Provide up to 5 minutes of Greeting/Well Wishes in the 20th Celebration Commemorative Documentary



SPONSORSHIP

Levels and Benefits

Luminary \$20,000

- 1-Year Website Acknowledgement of Sponsorship
- Semi-Annual Individual Social Media Posts Highlighting Sponsorship*
- 8 Complimentary Tickets to the Unleashing Brilliance Gala
- Full-Page Ad/Acknowledgement in the Unleashing Brilliance Gala Commemorative Collection Journal
- Opportunity to Deliver Remarks at the Event
- Prominent Logo Placement in the Event Displays
- Press Release Highlighting the Company/Individual's Support
- Opportunity to Provide Branded Materials at a Future CYA Event
- Sponsorship Acknowledgement by Emcee at the Unleashing Brilliance Gala
- Opportunity to Provide up to 2 minutes of Greeting/Well Wishes in the 20th Celebration Commemorative Documentary

Champion \$10,000

- Event Website Acknowledgement of Sponsorship*
- Event Individual Social Media Posts Highlighting Sponsorship*
- 6 Complimentary Tickets to the Unleashing Brilliance Gala
- Half-Page Ad/Acknowledgement in the Unleashing Brilliance Gala Commemorative Collection Journal
- Prominent Logo Placement in the Event Displays
- Sponsorship Acknowledgement by Emcee at the Unleashing Brilliance Gala
- Opportunity to Provide up to 1 minute of Greeting/Well Wishes in the 20th Celebration Commemorative Documentary

SPONSORSHIP

Levels and Benefits

Leader \$7,500

- 4 Complimentary Tickets to the Unleashing Brilliance Gala
- Event Group Social Media Acknowledgement of Sponsorship*
- Quarter-Page Ad/Acknowledgement in the Unleashing Brilliance Gala Commemorative Collection Journal
- Logo Placement in Visual Sponsor Acknowledgement at the Gala and in the credits of the 20th Celebration Commemorative Documentary

Mind Builder \$5,000

- 3 Complimentary tickets to the Unleashing Brilliance Gala
- Event Group Social Media Acknowledgement of Sponsorship*
- Logo Placement in Visual Sponsor Acknowledgement at the Gala

Change Maker \$2,500

- 2 Complimentary Tickets to the Unleashing Brilliance Gala
- Event Group Social Media Acknowledgement of Sponsorship*
- Logo Placement in Visual Sponsor Acknowledgement at the Gala

Catalyst \$1,000

- 2 Complimentary Tickets to the Unleashing Brilliance Gala
- Logo Placement in Visual Sponsor Acknowledgement at the Gala

***CYA communicates with more than 3,000 individuals, families, nonprofits and corporate partners through social media, website interactions and emails.**

SPONSORSHIP

Commitment

Select your desired Sponsorship level

- | | |
|---|---|
| ☐ Visionary \$50,000 | ☐ Mind Builder \$5,000 |
| ☐ Luminary \$20,000 | ☐ Change Maker \$2,500 |
| ☐ Champion \$10,000 | ☐ Catalyst \$1,000 |
| ☐ Leader \$7,500 | ☐ Other amount \$_____ |

Contact Information

Company Name _____

Contact Name _____

Phone Number _____ E-mail _____

Address _____

City, State Zip _____

General Information

You may purchase a Sponsorship up to \$5,000 on our website.
www.CommunityYouthAdvance.org

Make checks payable to Community Youth Advance, Inc.

All artwork can be submitted to fundraising@cyadvance.org. Acceptable file formats include PDF, JPEG, PNG with file resolution of at least 300dpi. Full color artwork accepted.

Federal Tax ID # 20-3702536

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